

PERSONA PRS100

Introducing the MOST VERSATILE, SINGLE NEEDLE Embroidery Machine with FREE ARM Embroidery

Persona PRS100 is the most versatile single needle embroidery machine that can do so much more! Its tubular free arm configuration gives you the flexibility and ease to embroider difficult to reach areas, all while reducing fabric tangles. Plus, its mere 18-inch wide footprint makes it the perfect addition to any room in your house. Persona advances your creativity with key features such as anytime bobbin access, large embroidery area, free arm embroidery and the Droplight™ Embroidery Positioning Marker. Timesaving conveniences such as side bobbin winding and easy thread colour changes make creating even easier. With your choice of included embroidery frames, especially the new and exclusive mini frames, your embroidery options are endless. So versatile. So creative. So much personalization. Do more with one!



TOP FEATURES:

TUBULAR FREE ARM CONFIGURATION

- The days of opening seams to hoop materials are now over! This innovative tubular free arm design gives you the flexibility and ease to embroider difficult to reach areas such as caps, small t-shirts and sleeves.

NEW SET OF UNIQUE EXCLUSIVE MINI FRAMES

- The four compact frames are new and exclusive to Persona! Embroider small items, like children's garments, socks, and headbands, with the included mini frames that range in size from 1.25" x 1.75" to 2" x 2".

VERTICAL BOBBIN

- Anytime access! Now you can easily change your bobbin without having to remove your hoop. This truly is a timesaving convenience.

SIDE BOBBIN WINDING

- Save time while you embroider! Now you can wind a new bobbin while the machine is embroidering.

EASY THREAD COLOUR CHANGES

- This easy threading system allows you to tie the next colour thread to the existing one and pull all the way through to the needle! This is made even easier with the four thread stands which are designed to keep thread tails out of the way.

BEAUTIFUL DESIGNS AT YOUR FINGERTIPS

- Explore the extensive and awe-inspiring collections of designs that are available at your fingertips! Persona includes 405 built-in designs, 8 embroidery-like quilt patterns, 20 size-adjustable embroidery fonts, 140 frame pattern combinations, and 6 monogramming font styles.

COLOUR SORT EDITING

- When combining designs, you can easily cut down on thread changes by allowing Persona to sort the stitch order by colour!

MULTIPLE-LINE TEXT INPUT AND ALIGNMENT

- This feature allows for multiple lines of text to be entered without having to manually reposition. This is great for embroidering multi-line poems, phrases, and even birth announcements.

EASY TO USE 7" LCD DISPLAY

- Watch on-screen tutorials and easily edit designs on the large, intuitive on-screen icons. See up to 260,000 colours with little or no on-screen colour shifting.

BUILT-IN DUAL USB PORTS

- Connect to your computer to import and export designs, or to perform machine updates. Use the second port to import and export designs from your USB memory stick.

PERSONA PRS100

BASIC FEATURES

LCD Display Size (Horizontal x Vertical)	3.6" x 6.0" (9.1 cm x 15.2 cm)
Display (Number of Colours)	260,000
Screensaver	•
Opening Screen	•
Stitch Select	Touch Panel
On-Screen Help	•
Built-in Languages	•
On-Screen Editing	•
Lighting	4 LED Lights
Adjustable Screen Brightness Settings	•
Thread Tension	Automatic
Needle Threading System	Advanced - Multi-Needle Style
Eyelet Threading System for Consistent Thread Tension	•
Easy Bobbin Winding	On Side of Machine
Adjustable Bobbin Winding Speed	•
Thread Sensor	•
Thread Sensor On / Off	Upper and Bobbin
Automatic Thread Cutter	•
Vertical Bobbin	•
Full USB	1
Computer Connectivity with Update Capability	•
Media Type	Several Media via USB

EMBROIDERY FEATURES

Maximum Embroidery Area (X x Y)	8" x 8" (20.3 cm x 20.3 cm)
Embroidery Speed for Frames	400 to 1,000 spm
Embroidery Speed for Caps	400 to 600 spm
Standard Included Frames	6 (8" x 8", 4" x 4", 2" x 2", 1.3" x 3", 3" x 1.3", 1.25" x 1.75") (20.3 cm x 20.3 cm, 10.2 cm x 10.2 cm, 5.1 cm x 5.1 cm, 3.3 cm x 7.6 cm, 7.6 cm x 3.3 cm, 3.8 cm x 4.5 cm)
Built-in Brother-Exclusive Embroidery Designs	405
Built-in Embroidery Lettering Fonts	20 Size-Adjustable Embroidery Lettering Fonts
Built-in Alphabet Designs	Floral, Appliqué, Greek, Vine, Classic and "©Hang To Dry"
Built-in Frame Designs	10 Shapes x 14 Stitch Patterns
Thread Wiper	•
Resume Function	•
Trial Position / Layout Function	•
Built-in Border Function and Designs	•
Automatic Feed Thread Cutting	•
Curving Text on Screen Editing	•
Multiple-line Text Input and Alignment (Left, Center and Right)	•
Colour Ordering	•
Space Reduction Among Embroidery Alphabets	•
Pattern Rotating	1, 10, or 90 Degrees
Drag and Drop Editing	•
On-Screen Automatic Density Adjustment	-
Zoom Function	Zoom to View Many Designs up to 200% Actual Size
Preview Designs Before Stitching	•

EMBROIDERY FEATURES

My Custom Design™ Feature	-
V-Sonic™ Pen Pal for Embroidery	-
Programmable Monochrome Embroidery	•
Basting Stitch Before Embroidery	•
Stitch Forward / Backward	1, 10, 100, 500 Stitches
Droplight™ Embroidery Positioning Marker	•

KEY: • FEATURE INCLUDED – FEATURE NOT INCLUDED

INCLUDED ACCESSORIES

- 4" x 4" (10.2 cm x 10.2 cm) Frame
- 8" x 8" (20.3 cm x 20.3 cm) Tubular Frame
- 1.5" x 1.75" (3.8 cm x 4.5 cm)
- 2" x 2" (5.1 cm x 5.1 cm)
- 1.3" x 3" (3.3 cm x 7.6 cm)
- 1.3" x 3" (3.3 cm x 7.6 cm)
- 4-Spool Thread Stand
- Prewound Bobbins
- Metal Bobbins
- Operation Manual
- Quick Reference Guide
- Embroidery Design Guide
- Additional Accessories Included in Accessory Box

OPTIONAL ACCESSORIES*

- 8" x 8" (20.3 cm x 20.3 cm) Flat Frame (PRSFH200)
- 4" x 7" (10.2 cm x 17.8 cm) Border Frame (PRSBH1)
- Wide Table (PRSWT1)
- Round Frame Kit (PRSRHK1)
- Machine Stand (PRNSTD2)
- 40 Colour Poly Thread Set (SA740)
- PE-DESIGN® 10 (PEDESIGN10)
- Cap Frame and Driver Set (PRCF3)
- Lightweight Water Soluble Stabilizer (SA540C)
- Additional Optional Accessories Available for Purchase

*Additional purchase required.